

Plastic Industry News | QBR – Q2

A COLLABORATIVE APPROACH TO CUSTOM PLASTIC MANUFACTURING

What is the plastic injection molding process?



WORKING TOGETHER TO ENSURE A SEAMLESS MANUFACTURING PROCESS

We're serious about your success. When you approach us to quote a new custom plastic manufacturing project, **we don't just see a business opportunity.** We aim to understand your pain points throughout the sales, design, and manufacturing process so we can ease them and agree on how to move forward for a fully functional, sustainable project. We can form a **partnership based on trust, communication, and quality.**

Curious about the plastic injection molding process at Houston Plastic Products? It's all about teamwork! We prioritize **effective communication** to understand your usage needs, sustainability goals, material requirements, and custom tooling needs. By optimizing our operations to **align with your project**, we ensure a successful partnership.

Join us in this **Quarterly Market Update** as we unveil the key pillars that drive our **industry forward**. Let's embark on this journey together!



PLASTIC INDUSTRY NEWS AND HPP UPDATES

COMMUNICATION

Nobody likes getting the runaround. You deserve **accurate information, quick responses, and transparency at all times.** **We promise to deliver** just that and expect the same from our partners. Your seamless manufacturing process starts with open communication.

- › Be clear about your needs.
- › If you have drawings ready to go, ensure they can be opened in SolidWorks.
- › Designate a member (or members) of your team that we can contact to ask questions as they arise.
- › Save time by knowing your purchasing power and having credit ready to go before initiating a project.

SUSTAINABILITY

Sustainability is a pillar of our business — we take every opportunity to capture and minimize waste, conserve energy, and contribute to the circular plastics economy. We're committed to achieving **zero production waste** by 2025 and are passionate about supporting you in more **sustainable manufacturing**. Few industries are moving forward without establishing sustainability goals, so share yours. The more we **plan for sustainability**, the more we can produce more environmentally friendly, **high-quality products at better prices.**

MATERIALS

You know that **selecting the right resin** is crucial to the **success of your project.** Your ability to remain flexible and open to suggestions regarding material selection will aid in that success. Specifying the standards and physical or chemical characteristics of the materials you want (as opposed to specifying a brand name or coding a material into a spec or part) gives us the **flexibility to offer different materials and methods** to meet your goals more efficiently.

CUSTOM TOOLING

When you need **customized parts**, you need **customized tools** to create them. **Custom tooling** costs can sneak up on you if you're not prepared to make the investment. You should be aware that we charge upfront for those tooling costs, which can be significant. However, once the tool has been created, it belongs to you. It goes on your balance sheet as a depreciable asset, and you can continue **using your custom tool for years to come.**

BUILDING STRONG PARTNERSHIPS BASED ON TRUST

Partner with HPP for efficient custom solutions that enable you to achieve your sustainability goals without sacrificing quality.

Rely on us to deliver from DFM to assembly.

START MOLDING YOUR VISION TODAY.



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